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INSIDE: Thought Leadership Agenda,
Exhibitor List, Show Features, Networking
App and Opportunities, and more!

APEX

GLOBAL EXPO

THE MEETING POINT FOR AIRLINE AND SUPPLIER MEMBERS
TO **SHOWCASE INNOVATION, SHARE THOUGHT LEADERSHIP,**
AND **CELEBRATE EXCELLENCE.**

📅 9 TO 11 SEPTEMBER 2025

📍 LONG BEACH, CALIFORNIA, USA

CEO KEYNOTES



**Dr. Andrés Conesa
Labastida**

 AEROMEXICO.



Campbell Wilson

 AIR INDIA



David Neeleman

 Breeze



**Dina Ben
Tal Ganancia**

 EL AL



Andre Viljoen

 FIJI AIRWAYS



**Steven
Greenway**

 flyadeal



Jude Bricker

 sun country airlines



Scott Kirby

 UNITED

GLOBAL EXPO APP

Download the official event mobile app.
Search «FTE APEX IFSA» in the [Google Play Store](#)
or [App Store](#).



1. AI powered matchmaking



2. A smart and personalized event itinerary



3. Customized leads



4. Set your availability



5. Arrange meetings



6. Adjust and reschedule



7. Live chat



8. Reminders



WHY PARTICIPATE
IN OUR EVENTS?

- Collaborate and join the conversation to advance the industry

Learn from thought leadership experts
- Connect and build relationships

Source products and partners



APEX Global EXPO 2025:
Where Industry Leaders Connect,
Collaborate, and Innovate

The must-attend event for airlines, suppliers, and innovators to showcase the future of passenger experience, connectivity, and inflight solutions. APEX Global EXPO 2025 will bring together key industry leaders to drive partnerships, share insights, and explore cutting-edge technologies. This year's event is expected to attract record attendance, offering unparalleled opportunities for networking and collaboration with thought leaders from across the air transport ecosystem.

Don't Miss Out on "the CES of aviation"!

- **Innovative Exhibits:** Discover new inflight entertainment systems, digital cabins, and cutting-edge technologies.
- **World-Class Networking:** Engage with senior executives and decision-makers through exclusive social events, the event mobile app, and award ceremonies.
- **CEO Keynotes & Thought Leadership:** Learn from top executives on how to enhance NPS, boost ancillary revenues, and drive sustainability efforts.
- **Everything Under One Roof:** Benefit from our colocation with (IFSA), Future Travel Experience (FTE), and Professional Clothing Industry Association Worldwide (PCIAW), giving you access to the most comprehensive view of next-gen cabin solutions, inflight services, and connectivity innovations—all in one event.

Don't miss your chance to be part of this industry-defining event and accelerate your organization's growth in 2026!

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AGENDA AT-A-GLANCE

Monday 8 September

3:00 PM – 6:00 PM Registration Open Promenade Lobby

Tuesday 9 September

7:30 AM – 5:30 PM Registration Open Promenade Lobby
 8:45 AM – 9:00 PM Welcome & Introduction ** Auditorium – Room 104
 9:00 AM – 12:00 PM CEO Keynotes ** Auditorium – Room 104
 12:00 PM – 1:00 PM Networking Lunch ** Auditorium Foyer – Room 104
 1:00 PM – 5:00 PM EXPO Open Hall B
 3:00 PM – 3:45 PM Thought Leadership Session Hall B Thought Leadership Stage
 5:00 PM – 5:30 PM PCIAW® Fashion Show Hall B Thought Leadership Stage
 5:00 PM – 7:00 PM Networking Reception ** Hall B

Wednesday 10 September

7:50 AM – 8:50 AM Airline Breakfast * Room 103BC
 7:45 AM – 5:00 PM Registration Open Promenade Lobby
 9:00 AM – 5:00 PM EXPO Open Hall B
 9:00 AM – 3:45 PM Thought Leadership Sessions Hall B Thought Leadership Stage
 5:30 PM – 6:30 PM Airline Leaders Reception* Hyatt Regency | The Market Bar

Thursday 11 September

7:50 AM – 8:50 AM APEX Member Meeting Room 103AB
 8:15 AM – 4:00 PM Registration Open Promenade Lobby
 9:00 AM – 4:30 PM EXPO Open Hall B
 9:00 AM – 1:45 PM Thought Leadership Sessions Hall B Thought Leadership Stage
 2:00 PM – 2:30 PM Fireside Finale Auditorium – Room 104
 5:00 PM – 5:45 PM APEX/ IFSA Awards Ceremony Reception ** Auditorium Foyer – Room 104
 5:45 PM – 7:15 PM APEX/IFSA Awards Ceremony ** Auditorium – Room 104

*Exclusive to airline members only. ** Additional registration required.

All Global EXPO events hosted by APEX will be held at the Long Beach Convention & Entertainment Center:

**300 East Ocean Boulevard,
Long Beach, CA 90802**

For your convenience, coat check services and complimentary Wi-Fi will be available at the Long Beach Convention Center during the APEX Global EXPO. For directions and parking information, please visit longbeachcc.com.

For any questions or inquiries regarding APEX Global EXPO, please contact APEX at +1 212 297 2177 or via email at info@apex.aero.

09 SEPTEMBER TUESDAY

8:45 AM – 9:00 AM

Welcome & Introduction



APEX/FTE/IFSA Group Chief Executive Officer Dr. Joe Leader
BBC News and BBC Breakfast Presenter Ben Thompson



APEX President Dominic Green
IFSA President Mike Henry

Opening remarks to set the stage for the largest APEX

Global EXPO in history, featuring a record number of global airline CEOs and a renewed focus on passenger experience innovation.

CEO Mainstage Interviews Sponsored by Thales

9:00 AM – 9:30 PM

Rebuilding India's Flag Carrier with Purpose, Trust, and Innovation



Air India Chief Executive Officer Campbell Wilson

Campbell Wilson shares how Air India's transformation blends heritage with forward momentum to redefine

the passenger experience. Following the recent Dreamliner incident in Ahmedabad, the airline acted swiftly with full fleet inspections and enhanced safety measures, reaffirming its commitment to transparency and trust. Under Tata Group ownership, Air India invests heavily in next-generation aircraft, redesigned cabins, and elevated service to meet the expectations of today's global travelers. This keynote explores how Air India restores confidence and pride through meaningful upgrades, renewed hospitality, and a vision of world-class excellence grounded in safety, care, and modern passenger needs.

9:30 AM – 10:00 AM

Aeromexico: Driving Latin American Aviation Forward Across Two Decades of Innovation



Aeroméxico Chief Executive Officer Dr. Andrés Conesa Labastida

For more than twenty years under the vision of CEO Andrés Conesa, Aeromexico has transformed from a strong flag carrier

into a Latin America's standard-bearer on the global stage. Conesa's leadership brought bold fleet renewal with Boeing 787 Dreamliners, expanded alliances that deepened connectivity across continents, and pioneering sustainability initiatives including Latin America's first transcontinental biofuel flight. His focus on service and reliability has reshaped passenger expectations, with Aeromexico's Net Promoter Scores (NPS) now edging ahead of the best of the US3. This remarkable climb reflects a steady two-decade journey of innovation and resilience, guided by a leader whose commitment elevated Aeromexico into one of the most trusted and admired airlines in the world. Exclusively at APEX Global EXPO, Conesa will reveal the airline's path forward into an era of heightened passenger experience to best serve its customers.

10:00 AM – 10:30 AM

Elevating EL AL into a New Era of Excellence



EL AL Israel Airlines Chief Executive Officer Dina Ben Tal Ganancia

Dina Ben Tal Ganancia leads EL AL with a bold vision to redefine the airline's global standing. Through accelerated fleet modernization, digital transformation, and a renewed focus on premium guest experience, she is positioning EL AL as a competitive force across international markets. This keynote will unveil how EL AL blends legacy with leadership, agility with ambition, and tradition with transformative innovation to enter a new era of global excellence.

10:30 AM – 11:00 AM

Break

11:00 AM – 11:30 AM

Connecting the Unconnected: Breeze's Mission for Market Transformation



Breeze Airways Chief Executive Officer David Neeleman

Breeze Airways Founder and Chief Executive Officer David Neeleman reveals how the airline's customer-first philosophy fuels one of the most talked-about transformations in U.S. aviation. Built around simplicity, friendliness, and digital convenience, Breeze delivers tailored experiences for travelers often overlooked by legacy route networks. This keynote will explore how Breeze reimagines the journey for mid-sized markets by combining intuitive technology, low fares, and a fresh approach to flexibility and onboard comfort. From booking to baggage claim, Neeleman will detail how Breeze elevates passenger satisfaction through

09 September | Tuesday *continued*

empathy, efficiency, and innovation. He will show how customer experience drives growth, deepens loyalty, and creates new possibilities for regional air travel.

11:30 AM – 12:00 PM**From the South Pacific to the World Stage: Fiji Airways' Story of Excellence**

Fiji Airways Chief Executive Officer André Viljoen

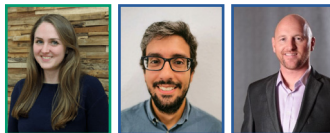
Under the leadership of CEO André Viljoen, Fiji Airways has transformed from a boutique island carrier into a global exemplar of performance and innovation. The airline today stands as the highest APEX-rated international airline of its size in the world, with Skytrax twice naming it both Best Airline in Australia & Pacific and Best Airline Staff Service in 2023 and 2024, surpassing far larger rivals. Operating a fleet of less than 20 mainline aircraft, Fiji Airways this summer became the smallest airline in the world to introduce Dining on Demand in Business Class, a bold move that redefined guest choice and premium service. André also guided the airline into a selective partnership with the American Airlines AAdvantage program, extending Fiji's global reach while preserving the warmth and authenticity that define its brand. His keynote tells the story of how vision, discipline, and cultural pride can lift even the smallest of carriers to world-class status.

12:00 PM – 1:00 PM**Networking Lunch**

Sponsored by Panasonic

**Thought Leadership Stage
Sponsored by Panasonic****3:00 PM – 3:45 PM****Collaborative Transformation:
Reimagining the Future of IFEC Through
Airline-CSP Collaboration**

An in-depth look at the challenges as airlines and connectivity service providers (CSPs) work together to revolutionize in-flight entertainment and connectivity possibilities. This session explores groundbreaking advancements like dynamic content ecosystems, cloud-based seatback platforms, and real-time passenger engagement tools.



Moderator: APEX Editor Stephanie Taylor

Panelists:

- **Alaska Airlines** Vice President, Guest Products & Experience Todd Traynor-Corey
- **TAP Air Portugal** Digital Onboard Experience Manager Miguel Ferreira
- **United Airlines** Director Inflight Entertainment & Connectivity Dominic Green

**10 SEPTEMBER
WEDNESDAY****Thought Leadership Stage
Sponsored by Panasonic****10:00 AM – 10:45 AM****In-Flight Streaming Rights
and the Future**

Streaming platforms are transforming onboard entertainment, yet complex content licensing and dynamic rights agreements challenge traditional approaches. This session will map out the evolution of in-flight streaming, examine legal frameworks, and address hybrid delivery models that avoid antitrust issues. Industry leaders will share strategies for airline-provider collaboration that create flexible, passenger-focused experiences amid a rapidly shifting media environment.



Moderator: APEX/FTE/IFSA Group Chief Executive Officer Dr. Joe Leader

Panelists:

- **BBC Studios** SVP Out of Home & BBC News Commercial Development Zina Neophytou
- **Disney** VP of Platform & Distribution Sales Christopher Hill
- **Paramount Pictures** Vice President of Non-Theatrical Sales Vince Cruz
- **Sony** Vice President Sales & Marketing Richard Ashton

12:00 PM – 12:45 PM**From Startup to Standout: The flyadeal Story of Successful Disruptive Growth in the Middle East**

In his first-ever U.S. presentation, flyadeal Chief Executive Officer Steven Greenway shares the remarkable rise of Saudi Arabia's low-cost carrier and how it is reshaping passenger expectations in one of the world's fastest-growing aviation markets. Greenway will explore how flyadeal blends digital agility, bold brand positioning, and operational simplicity to deliver a compelling, customer-centric product. Attendees will gain insights into rapid growth strategies, experience-driven differentiation, and what it takes to thrive in a region defined by transformation.



Speaker: flyadeal Chief Executive Officer Steven Greenway

1:00 PM – 1:45 PM**Personal Devices and Seatbacks: Finding the Perfect Balance for Modern Travelers**

Personal devices promise convenience, while seatback systems deliver broader engagement. Speakers will address generational preferences, technology-driven design, and operational considerations that influence this balance. Attendees will uncover strategies for integrating both platforms to maximize passenger choice, engagement, and satisfaction.



Moderator: PaxEx.Aero Author Seth Miller

**Panelists:**

- **Aeroméxico** Director for IFEC and Technology On Board Dolores De Iturbe Vera
- **All Nippon Airways (ANA)** Director Cabin Products and Services Planning, CX Management Katsunori Maki
- **EL AL** Chief Customer Officer Oren Cohen Butansky
- **Panasonic** Senior Vice President, Product Management and Strategy Andy Masson

2:00 PM – 2:45 PM**Innovations in Passenger Accessibility: Beyond Compliance**

Pioneering initiatives move accessibility beyond legal mandates. Speakers will describe staff training for sensory sensitivities, new sensory guides that simplify onboard environments, and in-flight products designed for neurodiverse travelers. Attendees will learn how these innovations foster an inclusive atmosphere and ensure every passenger feels welcome.



Moderator: APEX/FTE/IFSA Group Chief Executive Officer Dr. Joe Leader

**Panelists:**

- **Airbus** Vice President Cabin Marketing Ingo Wuggetzer
- **Air New Zealand** Accessibility Innovation Leader Ed Collett
- **Alaska Airlines** Day of Travel Experience Manager Natalie Randall
- **Ethiopian Airlines** Group Chief Customer Experience Officer Samson Arega
- **Open Doors** Organization Program & Training Manager Craig Kennedy
- **Saudia Airlines** Chief Customer Experience Officer Rossen Dimitrov

3:00 PM – 3:45 PM**The Future of Passenger Connectivity: Satellite Innovations and Beyond**

Rapidly evolving technology raises passenger expectations for uninterrupted connectivity, whether on the ground or in the air. This session will blend insights on upcoming satellite innovations with considerations for wireless charging, universal connectivity standards, and emerging consumer tech trends.



Moderator: PaxEx.Aero Author Seth Miller

Panelists:

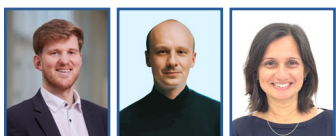
- **IAG** IFEC Strategy, Performance and Operations Manager Mark Cheyney
- **JetBlue** GM Onboard Product Drew Litavis
- **SAS - Scandinavian Airlines** VP Product & Loyalty Aron Backstrom

11 SEPTEMBER THURSDAY

Thought Leadership Stage
Sponsored by Panasonic
9:00 AM – 9:45 AM

Immersive Tech Takes Flight: AR and the Metaverse Reshape Passenger Experience

Immersive technologies like augmented reality and the metaverse are transforming how passengers interact with their travel environment. This session explores how AR enhances engagement through dynamic seatback environments and real-time journey guidance—from gate to destination. Panelists will also examine how metaverse platforms are unlocking new opportunities for virtual lounges, social connectivity, and immersive inflight entertainment. Learn how airlines are using these tools to boost loyalty, personalize experiences, anticipate passenger needs, and create inclusive, intuitive touchpoints that redefine comfort and connection in the air.



Panelists:

- **Lufthansa** Head of Customer Experience LH Group Eric Groenloh
- **Meta** Head of XR in Travel Bastian Schütz
- **Thales** VP Strategic Partnerships & Business Development Manisha Bhate

10:00 AM – 10:45 AM

The Rise of Airport Lounges: Balancing Experience, Cost, and Commercial Strategy

Lounges reflect airline identity and deliver ROI. Learn how design, partnerships, and service balance experience with profitability. Panelists will explore how lounges enhance loyalty, shape premium perception, and unlock monetization strategies.



Moderator: YATES+ Chief Executive Officer Janis Tse

Panelists:

- **All Nippon Airways (ANA)** Vice President, Products & Services Planning Toshiya Shimada
- **KLM Royal Dutch Airlines** CXO & EVP Business Development Barry ter Voert
- **Saudia** Chief Guest Experience Officer Rossen Dimitrov

12:00 PM – 12:45 PM

David vs. Goliath: The Fiji Airways Story of How Small Airlines Can Rise to Global Greatness!

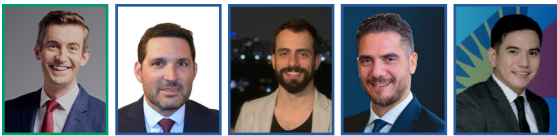
In this engaging “Ted-style Talk” session, Andre Viljoen, CEO of Fiji Airways, will share the inspiring journey of how a small island airline competes and thrives among industry giants. With a dynamic and passionate presentation style, Viljoen will delve into the innovative strategies and leadership philosophies that have propelled Fiji Airways to punch above its weight in the global aviation arena. Attendees will gain insights into overcoming challenges, fostering a culture of excellence, and implementing game-changing approaches that drive success in a competitive market.



Speaker: Fiji Airways Chief Executive Officer Andre Viljoen

1:00 PM – 1:45 PM**AI and Predictive Intelligence:
Shaping Hyper-Personalized
Passenger Journeys**

Artificial intelligence and predictive analytics are redefining the inflight experience through hyper-personalized services that anticipate and adapt to individual passenger needs. This session explores how data-driven insights power tailored offerings—from customized meals and real-time entertainment suggestions to live translation and generative service assistance. Panelists will showcase how AI platforms drive seamless engagement, enhance loyalty, and create a future of travel where every interaction feels intuitive, responsive, and uniquely personal.



Moderator: BBC News and BBC Breakfast Presenter Ben Thompson

Panelists:

- **Air France** Head of Innovation Matthieu Dolle
- **Azul** Customer Experience Specialist Marcelo Domingues
- **Etihad Airways** Manager of IFEC Systems Sahbi Bouraoui
- **Philippine Airlines** Head of Customer Experience Mark Anthony Munsayac

2:00 PM – 2:30 PM**Main Stage Fireside Finale with
United Airlines Chief Executive
Officer Scott Kirby**

In a capstone conversation to close APEX Global EXPO, United Airlines CEO Scott Kirby will share insights into United's leadership in innovation, loyalty expansion, digital transformation, and next-generation inflight connectivity. Kirby's leadership vision will spotlight how United is redefining the future of passenger experience across the airline's global network, fostering operational resilience, and championing sustainability initiatives in aviation's evolving landscape.



Speaker: United Airlines Chief Executive Officer Scott Kirby



NETWORKING OPPORTUNITIES



Tuesday 9 September | 12:00 - 1:00 PM **Networking Lunch* — Sponsored by Panasonic**

Connect with industry peers, exchange ideas, and forge new relationships over a delicious meal. Don't miss this opportunity to expand your network and engage with fellow professionals in a relaxed and welcoming environment.

Tuesday 9 September | 5:00 - 7:00 PM **Networking Reception* — Sponsored by West Entertainment & DIRECTV**

The evening kicks off with the PCIAW® Fashion Show at 5:00 PM, launching the Networking Reception in style! As the exhibits come to a close on Tuesday, the floor will transform into a vibrant hub of interaction. Don't miss this chance to:

- Connect with peers and industry leaders in a relaxed, yet dynamic atmosphere.
- Engage in meaningful conversations that could spark the next big idea.
- Relax after an exciting day, with refreshments and light bites to enjoy.
- Expand your professional network in an environment designed for collaboration.

**additional registration required.*



AIRLINE EXCLUSIVE FEATURES

Wednesday 10 September | 7:50-8:50 AM

Airline Breakfast — Sponsored by Panasonic

Join us for an exclusive reception designed for airline executives. This premier networking event provides a unique opportunity to connect with industry leaders, exchange insights, and build meaningful relationships in a high-profile, relaxed setting.

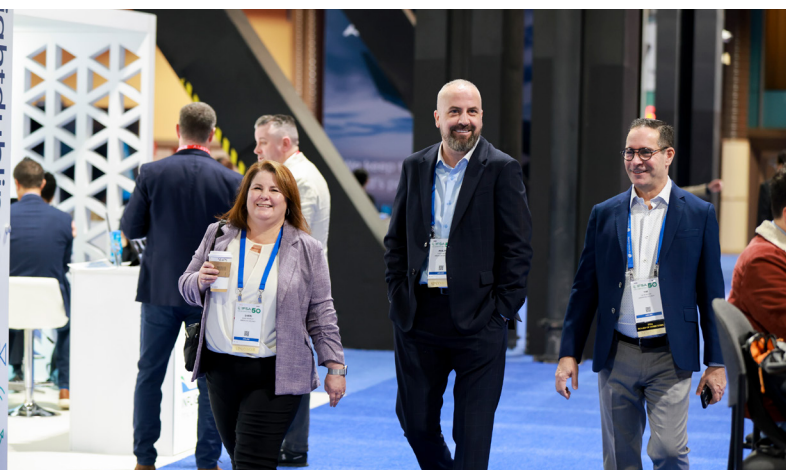
Wednesday 10 September | 5:30-6:30 PM

Airline Leaders Reception — Sponsored by Panasonic

This reception offers a premier opportunity for airline industry executives to connect, share insights, and foster valuable relationships in a high-profile, exclusive setting.

Airline Lounge — Sponsored by Quvia

Airline members can continue their discussions in the exclusive Airline Lounge. This dedicated space offers a relaxed environment for ongoing conversations, deeper networking, and building stronger relationships.



AIRLINES ATTENDING



AWARDS

RECEPTION

Thursday 11 September | 5:00 PM – 5:45 PM

Kick off the celebration with industry leaders as we honor the best in aviation. Enjoy drinks, networking, and conversations with the brightest minds, setting the stage for a night of innovation and the future of aviation.

CEREMONY – Sponsored by Thales and West Entertainment

Thursday 11 September | 5:45 PM – 7:15 PM

Winners of the 2026 APEX/IFSA Awards, APEX Five Star™ and APEX Four™ Star Awards, APEX World Class™ by YATES+ Awards, APEX Best™ in Airline Awards, and more will be announced at the APEX/IFSA Awards Ceremony.

CONGRATULATIONS!



CEO LIFETIME ACHIEVEMENT AWARD RECIPIENT

APEX is proud to present the CEO Lifetime Achievement Award to **Scott Kirby**, Chief Executive Officer of United Airlines.

APEX/IFSA 2026 AWARD FINALISTS



Air Canada
AirFi
United Airlines



ANA
(All Nippon Airways)
DKA Aerospace
LATAM Airlines



Emirates & Thales
FlightPath3D
uTalk Language
Learning



Air Canada
ANA
(All Nippon Airways)
Fiji Airways



Aeromexico
Delta Air Lines
Qatar Airways
(Kaelis)

SCHEDULE AT-A-GLANCE



Tuesday 9 September | 2:00 – 2:50 p.m.
Room 103

The Green Shift: Advancing Environmental Stewardship Onboard

- Diana Cawley, CEO, Aviation Sustainability Forum (Moderator)
- Matrix de Vries, Food Specialist, International Stations, KLM
- Tosin Durotoye, Innovation Strategist, Delta Air Lines
- Chris Kinsella, Chief Commercial Officer, gategroup North America

Airlines, caterers and suppliers are reimagining onboard service to reduce waste, cut single-use items and improve recycling systems. This session will share real-world strategies and explore how navigating global regulations can become an opportunity for industry leadership, carbon footprint, and enhance your revenue generation. Learn about best-practices that can help you capitalize on value-driven innovative approaches and revenue alternatives.

Tuesday 9 September | 3:20 – 4:10 p.m.
Room 103

Inflight & In Style

- Manoj Pridhanani, Chief Design Officer, Kaelis (Moderator)
- Tiera Kelley, Senior Manager of Fashion & Beauty, Formerly of Riyadh Air
- Jenefer Jackson, Director Food & Beverage Programs, United Airlines
- April Oliphant, Senior Manager of Onboard Brand Experience, Delta Air Lines
- Svender Singh, General Manager, Onboard Experience, JetBlue

Airline leaders will explore how partnerships with lifestyle brands — ranging from celebrity chefs to designer amenity kits — are redefining the inflight experience. This session reveals how these collaborations reflect brand values, elevate service and turn passengers into loyal brand advocates.

Tuesday 9 September | 4:10 – 5:00 p.m.
Room 103

Jet Set, Meet Tech Set

- Jane Hobson, Managing Editor, PAX International & PAX Tech (Moderator)
- Justin Koen, Head of Inflight, Air New Zealand
- Paul Mills, Head of Inflight Services, Virgin Atlantic
- Eric Simon, Senior Leadership, Michael Lewis Company
- Todd Traynor-Corey, Vice President, Guest Products & Experience, Alaska Airlines

Airline innovators will share how AI, predictive analytics and digital platforms are transforming inflight service and operations. Learn how smart tech is personalizing the passenger experience, streamlining logistics and driving efficiency without compromising service.

Tuesday 9 September | 5:00 – 7:00 p.m.
IFSA Innovation Pavilion on Show Floor

IFSA Welcome Reception

Kick off IFSA Global EXPO 2025 at the Welcome Reception in the Innovation Pavilion, featuring drinks, networking and a special surprise entertainment from our sponsor Gin & Juice by Dre & Snoop. Connect with industry peers and start the event with great conversations, great people and great vibes.

Wednesday 10 & Thursday 11 September |
11:00 – 11:45 a.m. & 1:00 – 1:45 p.m. | IFSA
Innovation Pavilion on Show Floor

Chef Demos Featuring chefs from:



Top airline chefs will showcase their culinary creativity live on the Innovation Pavilion stage on the show floor. These demos will highlight bold new flavors, innovative product use and the role of food and beverage in elevating the inflight experience.

TUESDAY 9 SEPTEMBER

1:00 - 1:00 p.m.

IFSA Annual Business Meeting
Join this important session that will provide a comprehensive overview of the past year's activities, achievements, and financial performance. Members will be granted insight into strategic priorities, current initiatives, and future plans shaping the direction of IFSA.

1:30 - 2:00 p.m.

IFSA Government Affairs Update
This session will address critical topics being addressed by the IFSA Government Affairs & Education (GAEC) Working Groups including allergens, traceability, and sustainability. The session will also provide a brief review of the US and EU regulatory landscapes impacting the broader food industry.

SAVE THE DATE!



GLOBAL EXPO

2026

9-10 September 2026

Dallas, Texas, USA

Gaylord Texan Resort
& Convention
Center | Grapevine, Texas

#GlobalEXPO





FTE GLOBAL 2025 – “THE CES OF AVIATION”

FTE Global 2025, the ‘CES for Aviation’, to bring together the air transport industry’s brightest minds for North America’s leading innovation event

Future Travel Experience (FTE) Global 2025 – widely referred to as the ‘CES for Aviation’ – will return to Long Beach, California from 9 to 11 September as North America’s most forward-thinking air transport event. Co-located with the APEX/IFSA Global EXPO, this landmark gathering is set to be the largest and most influential meeting of air transport executives in the region, uniting stakeholders from across the entire end-to-end passenger experience.

With the theme “Collaborative Transformation”, FTE Global 2025 will bring together senior decision-makers from the world’s leading airlines, airports, vendors, government agencies, and startups to explore strategies, technologies, and partnerships that are redefining the future of travel.

A THREE-DAY PROGRAMME OF INNOVATION AND INSIGHT

The event will feature three premium conference tracks – Digital & Innovation, Future Airports, and Future Trends & Customer Journeys – with headline keynote presentations and thought-provoking panel discussions from top global leaders. Confirmed speakers include:

- **Scott Kirby**, CEO, United Airlines
- **George Casey**, Chair & CEO, Vantage Group
- **David Neeleman**, CEO, Breeze Airways
- **Julian Jäger**, Joint CEO, Vienna Airport
- **Steven Greenway**, CEO, flyadeal

- **Jude Bricker**, CEO, Sun Country Airlines
- **Dina Ben Tal Ganancia**, CEO, EL AL Israel Airlines
- **Andre Viljoen**, Managing Director & CEO, Fiji Airways
- Innovation thought leader and author **Dan Toma**
- Senior executives from **British Airways, Alaska Airlines, Southwest Airlines, Spirit Airlines, Schiphol, Aena, LAX, MWAA**, and many more

FTE Global will host co-creation workshops, government briefings from TSA and US CBP, FTE Think Tank unveilings, and a Startup Showcase spotlighting emerging talent in the sector.

EXHIBITION, BRIEFINGS, AND HANDS-ON TECH DEMOS

At the heart of the event is a vibrant exhibition, where more than 80+ industry-leading suppliers and startups will showcase their latest solutions on the FTE Global show floor. From robotics and baggage handling to biometrics, digital identity, and next-gen passenger experience technologies, the exhibition will serve as a live testing ground for the future of air travel.

Attendees can also take part in Tech & Innovation Briefings – guided tours offering deep dives into specific technology areas including Artificial Intelligence, Accessibility, Baggage, and Automation. In addition, FTE Global attendees will have access to the co-located APEX/IFSA Global EXPO where they can explore the latest in inflight technology.

Beyond the conferences and exhibition, FTE Global will provide unmatched opportunities to network and collaborate, through curated meetings, social events, and interactive sessions designed to turn conversations into action.

THE AIRLINE CLOTHING SHOW



Professional Clothing Industry Association Worldwide (PCIAW®) is excited to return The Airline Clothing Show for its second year to the APEX/IFSA/FTE Global EXPO.

The Airline Clothing Show by PCIAW®

The Airline Clothing Show will feature leading global suppliers of uniforms, footwear, PPE, and textile recyclers, alongside cutting-edge digital sizing solutions to improve fit accuracy and reduce returns. It serves as a one-stop-shop for aviation uniform management teams to discover innovative products, services and solutions.

The Airline Fashion Show: New for 2025!

The Airline Fashion Show is set to launch at the opening reception of APEX/IFSA/FTE Global EXPO, starting at 5pm on the 9th of September 2025.

Creating a spectacle of style, sophistication, and strategic branding in the aviation industry, the catwalk will feature world-class airlines and will spotlight the crucial role of airline uniforms in shaping passenger experience and reinforcing an airline's unique identity.

Expert Thought Leadership for Optimising Uniform Programs

Thought Leadership at the event will focus on branding, security, and sustainable design in airline uniforms. Sessions will explore how uniforms express airline identity and values, and address challenges around secure disposal and circularity within new textile regulations. Round table talks and the fashion show will highlight innovations in inclusive, functional, and sustainable uniform design.

Exhibiting Companies



THE VOICE OF THE INDUSTRY
UNIFORM | WORKWEAR | PPE



VISIT
PCIAW.ORG

Apparel & Uniform Zone with the PCIAW

APEX Thought Leadership Stage
SPONSORED BY PANASONIC

Airline Lounge
SPONSORED BY QUVIA

WORLD OF CONTENT

1210 Sales Office

IFSA GLOBAL EXPO

APEX

Explore the complete APEX/IFSA/FTE floorplan directly in the event app →

EXHIBITORS

Adaptive Channel	1635	Circular Media	1645
Aeroplay Entertainment Pte Ltd.....	1305	CMI, A PREMIERE DIGITAL CO.....	1647
Airbus.....	1010	CNN Inflight.....	1404
Aircraft Interiors International Magazine	1021	Creative Century Entertainment Co., Ltd.	1519
Alder-Tek Manufacturing	936	DIRECTV In Flight.....	1340
All3Media International.....	1631	Disney	1447
Alpha Pictures Pte Ltd	1437	DKA Aerospace.....	836
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Aviation Sustainability Forum & Countifi.....	826	Encore Inflight Limited.....	1542
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